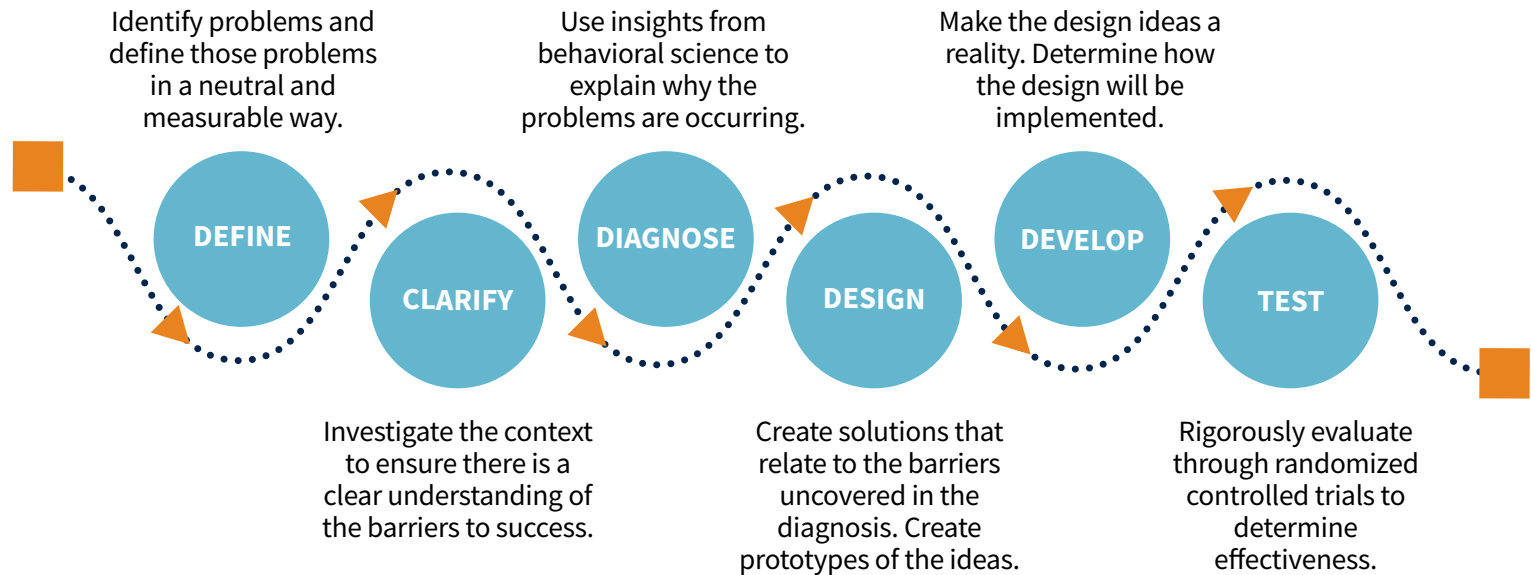


The Center for Applied Behavioral Science (CABS) combines MDRC's decades of experience tackling social policy issues with insights from behavioral science. CABS takes on pressing problems that our partners want to solve. Our approach to problem solving focuses on ensuring that people who receive services are at the center of designs.

# Our Approach to Problem Solving



**This approach has generated proven examples including:**



Simplifying information



Providing timely reminders and clear deadlines



Personalizing messages to individual circumstances

The interventions typically have low costs, from \$0.01 to \$10 per participant. CABS tests the impacts of interventions rigorously, usually in randomized field trials, often building on the findings by iterating, improving, and reevaluating the original designs.



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