



2.2 Intake Training Activity



Group Exercise: Elevator Speech Competition

This activity can be adapted to help staff members practice talking about the new program component. It focuses on making training more interactive by asking participants to develop an elevator speech or a brief description of the new component.

To describe the new program component to referral partners and potential participants, you will need to be comfortable talking about it. *Now that you have LEARNED about the new component, you can DO something with the new information by practicing to talk about it, and REFLECT on how it went.*

Break into a group of three people and use the instructions below for the elevator speech competition. Work with your team to write an elevator speech describing the new program component to a friend. (It's called an elevator speech because you should be able to do your speech in the time it would take to get to the top floor of a building in an elevator.) Try to be the most engaging!

LEARN

Review your notes and manual and make notes about the following things:

1. The origin of the new program component
2. The benefits of the new program component
3. The program structure
4. Additional parts of the new program component
5. Incentives and other forms of support

DO

1. Write an "elevator speech."
2. Choose who will present your speech to the rest of the group for the competition. Be engaging in how you present!

REFLECT

1. Debrief with the group and share comments with your peers.
 - a. What went well?
 - b. What areas still need work so you are ready to talk about the new component in the field?